



2024 TNRHA Sponsorship Opportunities

Thank you for your interest in supporting TNRHA, a non-profit NRHA affiliate with a board of directors who works hard to bring top Reining events offering something for everyone to the region! We look forward to another great show season in 2024, once again providing new and improved events for our exhibitors. Please find our sponsor levels below, and feel free to reach out to Jeanna for your customized needs at 870-219-2993 or jeannaschaffhauser@gmail.com.

Friends of TNRHA - \$500

- Listing on tnreining.com
- Listing in periodic e-mails to TNRHA's opted-in mailing list
- Inclusion in PA announcements at all 4 TNRHA shows

General / Banner Sponsor - \$750

- Friends of TNRHA benefits PLUS...
- Banner in show arena at all 4 TNRHA shows (provided by sponsor)
- Inclusion in social media post prior to all 4 shows
- Logo on tnreining.com

Bronze Sponsor - \$1000

- General Sponsor benefits PLUS...
- Preferred stall placement
- Logo during drags on webcast at all 4 TNRHA shows
- Opportunity to reserve 2 paid warm-ups prior to reservations opening to the public

Silver Sponsor - \$2000

- Bronze Sponsor benefits PLUS...
- 30 second commercial during drags on webcast at all 4 TNRHA shows
- Sponsor-specific e-mail blast to TNRHA's opted-in mailing list (content provided by sponsor)
- Sponsor-specific social media post (content may be provided by sponsor)
- Sponsor-specific PA announcement at events (content may be provided by sponsor)
- Opportunity to reserve 3 paid warm-ups prior to reservations opening to public

Gold Sponsor - \$3000 and up

- Silver Sponsor benefits PLUS...
- Title sponsorship of aged event such as "Sponsor Name Open Derby" (cost depending upon specific event)
- Sponsor name on trophies and ribbons for title event
- Logo on showbill for title event
- Opportunity to reserve 4 paid warm-ups prior to reservations opening to public

2024 Special Sponsorships and Add-Ons

- "Currently working counter" sponsor - \$1000/year for one counter or \$1500/year for both counters (includes custom graphic display with sponsor's logo)
- Mounting block sponsor - \$750/year (includes sponsor's logo on mounting block)
- Donut Sponsor - \$200/day (includes sign with sponsor's logo and announcement)
- Apple & Carrot Basket - \$500/show or \$1500/year (includes sign with sponsor's logo)
- Bottled Water Cooler - \$300/show or \$1000/year (includes sign with sponsor's logo)
- Pizza Party - \$750 (includes sign with sponsor's logo and announcements)
- Grazing Table Party - \$1500 (includes sign with sponsor's logo and announcements)
- Dessert Party - \$500-\$1000 (includes sign with sponsor's logo and announcements)
- Coffee Sponsor - \$500/show or \$1750/year (includes sign with sponsor's logo)
- Snack Sponsor - \$250/show or \$800/year (includes sign with sponsor's logo)